

**Southern Communication Volunteers, Inc. d/b/a WEVL FM 89.9**  
**Development Exploratory Committee**  
**Meeting Minutes – Monday, July 16, 2018 @ 4:00 p.m. – Archer Malmo**

**Committee Members Present:** Tim Taylor, Brian Craig, Les Edwards, Amanda Dent, Robby Grant

**Guest:** John Pontius

The meeting opened at approximately 4:05 p.m. Robby moved to approve the minutes of the June 8, 2018 committee meeting, Les seconded the motion, and all voted in favor of approving the minutes.

Tim noted that, due to preparations for Blues on the Bluff, the programmer survey discussed at the June 8 meeting would go out the week of July 23.

Tim restated the purpose of the committee: to explore fundraising opportunities for WEVL, determine what was necessary to exploit those opportunities, and make recommendations to the Board of Directors, which would then make the decision on how to proceed. Since the Board makes the final decisions, the committee is not in a position to comment on what WEVL wants to do or will do, unless already approved by the Board. Tim advised that the Board gets reports on the committee's activities at its bimonthly meetings, and since the Board last met in May, it is not yet aware of the committee's activity since the committee's initial meeting on April 13, 2018. Tim will report to the Board about the committee's most recent activity at the July Board meeting.

Les reported on the foundations/organizations with which he has spoken since the last meeting. The Kresge Foundation has an "artspace" program, in which it will select 10 nonprofits to participate in an 18 month training program on how to address their space needs. The sessions are monthly, and an application is necessary for the chance to participate. Les also spoke with the Community Foundation of Greater Memphis (CFGM) and Momentum Partners (formerly the Alliance for Nonprofit Excellence).

The committee then began discussing Board development and the qualities that WEVL sought in potential Board candidates. Useful skillsets for Board members include accounting, PR, engineering/technology, fundraising and/or public recognition/goodwill. Tim and Brian explained the general practice of interviewing prospective Board candidates, and advised that the Board could appoint new members to open positions at any time. Amanda, Les and Robby indicated that they had a list of possible Board candidates, and it was agreed that they would provide the committee with the names of those candidates with whom they had spoken about possibly joining the WEVL Board.

They also advised that their names were on the list, and that they wished to be considered for Board membership.

Robby then reported on his last discussions with Todd Richardson at Crosstown Concourse. While Todd indicated that Crosstown could work with WEVL to reach competitive terms, he did not get any more specific about possible rent rates. Robby told him that we were also considering other options.

Tim then reported that WEVL landlord Bill Carpenter had proposed terms for another 3 year lease, and indicated that he would be willing to sell the studio building to the station, but he would have to research the value of the property. Tim calculated that, depending on the final price, purchasing the building could result in a monthly payment that is lower than the proposed rental rate. John Pontius suggested that WEVL consult with a broker to get a better idea of the building's actual market value. Tim will follow up with Bill about getting a proposed value.

Robby presented a proposed timeline for the programmer/member surveys. The programmer surveys will go out the week after Blues on the Bluff. The results will be analyzed and a member survey prepared in mid-August. The member survey will be deployed in late August, with the results analyzed and findings presented in mid-September.

Finally, Les is working on WEVL's profile for the CFGM, and will be able to continue once Blues on the Bluff is over and updated financial statements become available.

The committee agreed to take the following steps:

1. The programmer survey will go out the week after Blues on the Bluff.
2. Amanda, Les and Robby will provide the committee with the names of potential Board candidates with whom they have spoken about possible WEVL Board membership.
3. Tim will follow up with Bill Carpenter about determining a possible purchase price for the studio building.

The committee agreed on Friday, August 20, 2018, at 4:00 p.m. at Archer Malmo for its next meeting.

The meeting adjourned at approximately 5:00 p.m.