

**Southern Communication Volunteers, Inc. d/b/a WEVL FM 89.9**  
**Development Exploratory Committee**  
**Meeting Minutes - Friday, June 8, 2018 @ 1:30 p.m. – Archer Malmo**

**Committee Members Present:** Tim Taylor, Hal Mabray, Brian Craig, Les Edwards, Amanda Dent, Robby Grant

The meeting opened at approximately 1:45 p.m. Robby moved to approve the minutes of the April 13, 2018 committee meeting, Brian seconded the motion, and all voted in favor of approving the minutes.

The committee then reviewed the SurveyMonkey survey that Amanda and Robby prepared for WEVL programmers. The committee discussed the survey and made suggestions for revisions. The plan is for the survey to go live within a week of the meeting.

Les then gave a PowerPoint presentation outlining his thoughts on goals, strategies, tactics and a timeline for the committee; as well as on the station's facilities, board, fundraising and strategic plan. After the previous committee meeting, Les contacted Barbara Prescott (local nonprofit consultant) to discuss the possibility of developing a strategic plan. Ms. Prescott advised that WEVL was not yet ready to develop a strategic plan, and instead recommended that the station first focus on board development, and then begin preparing a strategic plan. There was a discussion by the committee on these topics, and the general consensus was for the committee to proceed along the lines suggested unless circumstances developed that dictated a change in direction.

The committee agreed to take the following steps:

1. Robby would complete the revisions to the programmer survey, and send a link out to the committee for approval by Tuesday, June 12. On approval, which the committee anticipates before the end of the week, the survey would go live.
2. Tim will contact Bill Carpenter (WEVL studio landlord) to resume discussions of the renewal of the studio lease, which expires in August. In addition, Tim will inquire whether Bill would be interested in selling the building to WEVL at some point.
3. Robby will contact Crosstown Concourse for a possible tour or tours of the building to examine the feasibility of relocating the studio to that site.
4. On receipt of the responses to the programmer survey, Amanda and Robby will prepare a survey for WEVL listeners.

5. Brian will contact the owner of WEVL's transmission tower to discover the contact person who would have authority to discuss extension of the existing tower lease.

The committee agreed on Friday, July 13, 2018 for its next meeting date. Time and location to be determined.

The meeting adjourned at approximately 3:10 p.m.